



Vangarde Shopping Park

York's prime location for
successful promotion of your business



ABOUT VANGARDE

After opening in April 2014, Vangarde Shopping Park has quickly established itself as York's prime destination for high end shopping and fine dining.

With three leading department store chains establishing themselves at the shopping park – including the city's first ever John Lewis department store – and a number of respected dining outlets such as Frankie and Benny's and Prezzo, there is no better place to promote your business in York.

Situated in a major retail development on the outskirts of the city, close to the busy A64 dual carriageway, Vangarde Shopping Park has already been visited by millions of people.

These factors, coupled with York's recognition as one of the top five retail locations in the country, means Vangarde Shopping Park is THE location to guarantee the successful promotion of your business.



1

Community Plaza

Location: Community Plaza

Dimensions: 5x4m

Proposed Rate: £600 + vat per week.

Proposed Use: Suitable for trailers and promotions that require a larger space such as food markets or brand promotions.

Weight limit and conditions apply.



3

Walk Way 1

Location: Car Park

Dimensions: 3x2m

Proposed Rate: £500+vat per week

Proposed Use: Suitable for car promotions or food offerings e.g. Ice cream retailers.

Weight limit and conditions apply.

2

Grey Area – M&S

Location: Near Marks & Spencer

Dimensions: 4x4m

Proposed Rate: £600 + vat per week.

Proposed Use: Suitable for car promotions for no more than 2 vehicles or other suitable promotions for this site for example brand sampling.

Weight limit and conditions apply.

4

Walk Way 2

Location: Car Park

Dimensions: 3x2m

Proposed Rate: £500+vat per week

Proposed Use: Suitable for car promotions or food offerings e.g. Ice cream retailers.

Weight limit and conditions apply.





M & S Entrance

Location: M&S
Dimensions: 1.8x1.2m
Proposed Rate: £600 + vat per week.
Proposed Use: Suitable for pop up stand promotions for utility companies, charities, PPI reclaims, will writing, breakdown cover, global telecommunications and local businesses.

5



John Lewis Entrance

Location: John Lewis
Dimensions: 1.8x1.2m
Proposed Rate: £600 + vat per week.
Proposed Use: Suitable for pop up stand promotions for utility companies, charities, PPI reclaims, will writing, breakdown cover, global telecommunications and local businesses.

6



9

Hotel Chocolat Entrance

Location: John Lewis
Dimensions: 4x4m
Proposed Rate: £600 + vat per week
Proposed Use: Suitable for pop up stand promotions and car promotions for no more than 2 vehicles



7

Opposite Next

Dimensions: 7.6x3m
Proposed Rate: £600 + vat per week
Proposed Use: Suitable for pop up stand promotions for utility companies, charities, PPI reclaims, will writing, breakdown cover, global telecommunications and local businesses, as well as brand sampling.

8

Recycling outlet

Location: Car Park
Dimensions: 36.2 x 7.6m
Proposed Rate: POA
Proposed Use: Occupants of this site must use it for a recycling-based function



If you are interested in applying for any of the promotional spaces, contact:

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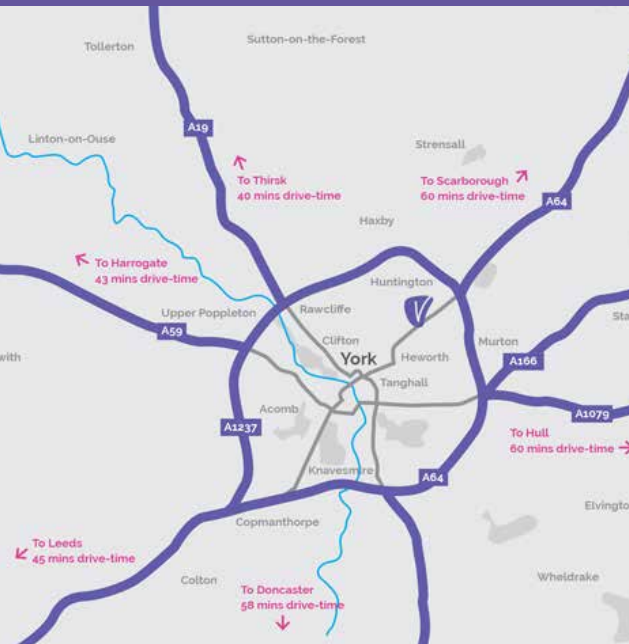
You will need to provide:

- ✓ Your preferred dates
- ✓ The duration of the promotion
- ✓ Preferred location
- ✓ Photos of the promotion

All promoters would need to be in possession of:

- ✓ Risk assessments
- ✓ Method statements
- ✓ Public Liability Insurance

Please note that no power is available on any of our promotional spaces.



Did you know?



Vangarde is home to the region's largest Marks and Spencer and the only John Lewis in York.



Vangarde Shopping Park's car park has more than **1,300** spaces. Local population is highly mobile with **81.4%** of households having personal transport.



York was voted as one of the **top 5** retail destinations in the UK



York continues to experience increases in footfall by an average of **2.4%** each year and is regarded as one of the top performing retail destinations regionally and nationally.



POPULATION CATCHMENT

York – **200,018**
Surrounding towns and villages – **134,465**
Resident population within a 60 minute drive of **2.42 million.**



www.vangardeshopping.co.uk

@VangardeYork

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